



NAVIGATING  
NOW & BEYOND



FLORIDA CREATIVITY CONFERENCE

FLCREATIVITY.COM | # FLCC2019 | MARCH 29-31, 2019



# WELCOME

## NAVIGATING NOW & BEYOND

YES and...as we each continue on our own life journeys, WHAT MIGHT HELP US TO NAVIGATE EFFECTIVELY?

We encourage you to use a wide variety of creative thinking and problem solving strategies to:

- > Figure out where you are NOW.
- > Be clear about where you hope to arrive...YOUR GOAL/TARGET.
- > Identify and explore POSSIBLE PATHWAYS between now and your destination.
- > Check out RESOURCES along the possible journey routes.
- > Spot possible DETOURS and OBSTACLES along the journey.
- > Begin by taking the FIRST STEPS.
- > CONTINUALLY REVIEW progress in relationship to your arrival goal and be willing to MAKE MID-COURSE CORRECTION along the way.

We hope that during this conference you can NAVIGATE YOUR OWN NOW & BEYOND through workshops you participate in, people you interact with, and time you take for your own personal reflection.

We offer our deep appreciation to all the leaders, presenters, volunteers, donors and sponsors who have shared so generously to make this opportunity to learn and grow possible.

Special thanks to our invaluable PARTNERS: University of South Florida Sarasota-Manatee and Florida Studio Theatre. Having these two wonderful venues for our conference give all of us space to continue our own journeys.

Enjoy the creative navigation as you travel!!  
Kitty Heusner and Hedria Lunken Saltzman  
Florida Creativity Conference XVI Co-Chairs

# SPECIAL KUDOS

This 16th Florida Creativity Conference is possible because many people have worked together, shared generously, and believed that Navigating Now & Beyond makes a positive difference in the lives of individuals, their communities, and the world.

Special Thanks to:

## **FCC 2019 CORE TEAM**

Missy Carvin, Suzanne Dameron, Billie-Kahealani Dobson, Lynn Frankel, Latise Hairston, Kitty Heusner, Michael Kline, Ellen Koronet, Jennifer Lieberman, Amy Harriet Miller, Roseanne Avella-Pérez, Judy Reid, Karen Rudolf, Stephen Rushton and Hedria Lunken Saltzman.

## **OUR PARTNERS**

USF Sarasota-Manatee and Florida Studio Theatre

Your campuses are wonderful learning venues, and the involvement of USFSM faculty and students and FST team members has been an amazing addition to our “family.”

Our many leaders and presenters who have volunteered their time, talent, and invested their resources to lead sessions and to work behind the scenes. People have come from near and far to share their expertise and enthusiasm as we learn together. This is truly a labor of love and dedication!

Each of you for investing your time and energy to be part of Florida Creativity Conference XVI.

## **HOSTS**

Special thanks to the following generous local friends of FCC who have opened their doors to host some of our out-of-town presenters/leaders...this is truly a volunteer effort with many players:

> Chairperson: Michael Kline

> Chairperson: Sal Martignetti

- Clare and Richard Coyle
- Kitty and Henry Heusner
- Louise Machinest
- Karen Rudolf
- Karen Rush and Paul McGiff
- Hedria and Bob Saltzman
- Jane Skakel
- Anita Scott
- Laurie and Ben Tolefson

# THANKS

## FLORIDA CREATIVITY ALLIANCE, INC. DONORS AND SPONSORS

The following people have contributed to our organization to help us fund this conference and to make it possible to welcome so many students to the experience.

### Site Sponsors

- > USF Sarasota -Manatee
- > FST

### Conference Sponsors

- Canandiagua National Trust Company: Providing printing for conference materials
- Missy Carvin, New Directions Consulting, Inc.: Providing program planning and technical support
- Suzanne Dameron, Lime Communication: Providing communications and public relations support
- Kitty and Henry Heusner: Sponsor for Friday Evening Celebration
- JSP Education Foundation: Student and Educator involvement
- Michael Kline, Intus Personal & Group Transformation: Providing training support for presenters
- Ellen Koronet, LNK Creative, LLC: Providing conference feedback and evaluation support
- Blair Miller and FourSight: Providing KeyNote and FourSight Instruments
- Red Zebra: Providing KeyNote and other learning opportunities
- Hedria Lunken Saltzman: Sponsor for Sunday Brunch
- Anita B. Scott aka "The Cookie Lady": Sponsor for Saturday Lunch

### Donors

- |                             |                       |                              |
|-----------------------------|-----------------------|------------------------------|
| • Marcia Berkey             | • Jennifer Leiberman  | • Ann Shank                  |
| • Dan Bigonnesse            | • Kathy Leydon-Conway | • Mickie Sillman             |
| • Ann Bracken               | • Deb Mazzaferro      | • Beth Slazak                |
| • Kathryn and Jerry Chesley | • Marta Ockuly        | • Robyn Stratton-Berkessel   |
| • Gail Condrick             | • Deborah Plummer     | • Hannah and Norman Wineberg |
| • Pamela Denyes             | • Judy Reid           | • Timi Wolov                 |
| • Lynn Frankel              | • Karen Rush          | • Ilene Zall                 |
| • Marilyn and Bill Highland | • Rachel Schaeffer    |                              |

### SILENT AUCTION GIFTS

Thanks to the following people who have added their talent and treasures to our Silent Auction. Bid often and enjoy!!

- Amy Inspiration Salon
- Bridgette Forgetté, MPAS, PA-C at Sarasota Advanced Skin Care
- Kitty Heusner
- David Horth, Center for Creative Leadership
- Arlette Jacobs
- Lina Kajetaite, LE, CME at Sarasota Advanced Skin Care
- Blu Kouzina
- Phyllis Mufson
- PRP Wine International
- Salon Nirvana
- Hedria Saltzman
- Anita Scott



## **LESLIE AUSTIN**

Known affectionately to her clients as “The Lion-Tamer,” Dr. Leslie Austin has been a successful executive coach and organizational consultant for over 25 years. Her clients include Fortune 100 companies, small companies and individuals. She has a Ph.D. from NYU in Performance Studies, is a licensed psychotherapist and has additional professional credentials. She has taught numerous workshops and has extensive media experience including major television networks and print media since 1991. Leslie focuses on Taking The Higher Road as an action vision for making the best decisions every time.

## **VETA BATES**

A RedZebra leader since its US launch in 2006, Veta Bates excels at designing and facilitating human-centered and future-focused experiences. Her work spans strategic direction, insight-mining, idea generation and cultural analysis with individuals and teams in diverse environments. She has consulted with and managed projects for Fortune 500 companies including The Walt Disney Company, Paramount Pictures, Ogilvy Mather, RealD and Six Flags Theme Parks, and has designed and facilitated organizational development trainings for the likes of Procter & Gamble, The Coca-Cola Company, General Mills and Diageo. Veta holds a Masters in Branding from School of Visual Arts, and a B.A. from Bard College.

## **DAN BIGONESSE**

As a trainer and facilitator, Dan has spent the last 25 years helping people expand their thinking and discover new possibilities. Dan helps clients find productive solutions to their challenges and does it with quick wit, probing questioning skills and productive thinking techniques. Whether facilitating a workshop, a product ideation, a strategic planning session, or just a plain old meeting, Dan brings his positive energy and passion to the task. He is a certified practitioner of FourSight, Myers-Briggs Type Indicator and Facet5 assessments. Dan is also on the board of CEF.

## **ANNEMARIE BOSS**

Annemarie is a creative workshop and meeting facilitator based in St. Petersburg, Florida. She works closely with organizations including the Dali Museum Innovation Labs, St. Petersburg College Collaborative Labs and the St. Pete Innovation District. She loves being outside, good coffee and her two-year-old son, Wallace Kahlo

## **ROBERT BOXLEY**

Robert Boxley is a licensed psychologist that has provided training in mental health-related issues for the last 30 years. He currently trains future psychiatrists and psychologists at Centerstone and provides supervision in other institutions in the Sarasota area. He has presented regionally and internationally on topics of addiction, trauma and cognition. His research psychology to influence wellness and the neurobiological effects of artist expression.

## **ANN BRACKEN**

Ann Bracken, an activist with a pen, has authored two poetry collections, [No Barking in the Hallways: Poems from the Classroom](#) and [The Altar of Innocence](#), serves as a contributing editor for Little Patuxent Review, and co-facilitates the Wilde Readings Poetry Series in Columbia, MD. Her poetry, essays, and interviews have appeared in anthologies and journals, including Bared: Contemporary Poetry & Art on Bras & Breasts, Fledgling Rag, and Texture among others. Ann’s poetry has garnered two Pushcart Prize nominations. She offers writing workshops in prisons and community education centers.

## **SHARON BURTON**

Sharon Burton is a creative life coach at Spark Your Creative Coaching, based in the Washington, DC area. She is host of the Spark Your Creative Podcast, which features artists and creatives who are making a difference with their creative gifts in their neighborhoods and communities. Sharon is also a mixed media artist who, after 20 years became unblocked and has been using many of the techniques she teaches to maintain her creative recovery.



## **ABBY CARVIN**

Abby Carvin says “If you know my mom, you’ve heard her talk about me. If you don’t, that’s too bad.” Abby is twelve years old and she enjoys dance, gymnastics, and drawing. She is big sister to Christopher. Abby volunteers as a Winglet at the Creative Problem Solving Institute (CPSI). She is excited to be doing her first presentation at Florida Creativity Conference.

## **MISSY GOLDWASSER CARVIN**

Missy is the President of New Directions Consulting, a full-service market research and innovation solutions supplier, and Manager for Programs and Sales at the Creative Education Foundation. She is a frequent speaker at the Creative Problem Solving Institute (CPSI), Florida Creativity Weekend (FCW), MindCamp (Canada’s Creativity Conference) and the Qualitative Research Consultants Association (QRCA) annual conference. Missy has worked for two other not-for-profits: Girl Scouts Heart of the Hudson and Historic Hudson Valley. So basically, this girl knows how to work NONSTOP. Currently, Missy is navigating the worlds of both transracial and special needs parenting. Because of that, she has become much more attuned to issues of race and navigating cultures different from her own, including Deaf culture. Because of that she has learned that it is okay to embrace the inherent discomfort in new situations. Because of that she has found value in being her authentic self. Because of that she proudly lets her extrovert freak flag fly.

## **SUZANNE CHAMBERLAIN**

A professional communicator for more than 35 years, Suzanne Chamberlain has been an on-air television reporter/anchor, marketer and public relations executive. Most recently she was a University at Buffalo senior director, nurturing entrepreneurial/university relations; developing unit websites; and highlighting faculty research. She has taught creative thinking, journalism and marketing/brand leadership at Western New York colleges. Previously she worked for the Creative Education Foundation and at TV stations in Buffalo and Jacksonville, FL. She has facilitated for corporations, nonprofits, community groups and individuals; and has led workshops at several creativity conferences.

## **GAIL CONDRICK**

Gail Condrick is a Caroline Myss archetypal consultant, member of the Nia International Training Faculty, and author, assisting individuals and organizations in reaching their highest potential. Gail moved to Sarasota in 2007 after 23 years as the Director of Cable Television and Consumer Protection for Fairfax County, Virginia, where she founded two television stations and became known as a creative leader. She has a BA in English from USF and is also a Reiki Jin Kei Do Master, offering classes, works hops, and retreats through her company GaelaVisions, where she is the Chief Elegance Officer.

## **SUZANNE DAMERON**

Suzanne Dameron, APR, CPRC, is an accredited, award-winning communications consultant for nonprofit leaders, communicators and fundraisers. Suzanne brings 20 years of experience in public relations and marketing as well as media, public health and capital campaigns. Suzanne is the principal of Lime Communications, a PR & Marketing agency serving the nonprofit sector since 2007. With core strengths in strategic planning, re-branding and leadership communications, Lime helps organizations advance their mission and maximize their impact.

## **BILLIE-KAHEALANI DOBSON**

Billie-Kahealani Dobson is a recent graduate from The University of South Florida St. Petersburg. She majored in Environmental Science and was involved on campus and in the surrounding community. A culminating experience led her to intern with Alegria Montessori School, where she facilitated art projects using recycled materials and educated students on the human and environmental hazards of various materials. Billie is co-owner of The Modern Man Grooming Salon, an innovative local business in Gulfport, FL. She has a passion for quality of life, the environment, teaching and learning and is excited to be part of the Florida Creativity Team.

## **LYNN FRANKEL**

Lynn is a retired school principal from a large suburban school district in New Jersey. Her educational experience includes staff development for teachers, mentorship, and instructional strategies. She is an experienced facilitator and enjoys working with people of all ages.

Today Lynn lives in Naples, Florida and chairs many committees for her community. She has also created, administered, and raised funds for a foundation providing scholarships for students who are veterans, at Florida Gulf Coast University. Lynn initiated the CEF Mentoring Program at the Creative Problem Solving Institute and the Florida Creativity Conference.



## **GERT GARMAN**

“Gert” Garman is the owner of Broad Perspective, LLC. Previously, she was the Director of the Collaborative Design Center at Valencia College. Prior to that, she was a Creativity and Innovation Catalyst for Disney Destinations, where she facilitated brainstorming sessions and trained fellow Cast Members in Disney’s Innovation Toy Box for the Disney Parks and Resorts worldwide. Gert has a long history of creating immersive experiences and breakthrough thinking results through her work with Orlando Mayor Buddy Dyer and as an Assistant Athletics Director for the UCF Knights.

## **MARGARET HAAS**

Margaret Haas, M.A., L.P. is an experienced Executive and Life Coach specializing in spiritual and other life issues and career counseling. She was formerly the owner of The Haas Associates, Inc., an executive search firm with offices in New York and Tokyo, specializing in the U.S.-Japan interface. An experienced workshop presenter, she is presently the Program Director for the Sarasota Audubon Society and has conducted numerous talks and bird walks with an environmental and conservation focus. She is happy to be combining these passions with her deep commitment to living a spiritual life.

## **LATISE HAIRSTON**

Latise Hairston is a global transformative leader that guides, empowers and assists people to develop creative solutions to life’s challenges. She has counseled and coached hundreds of individuals, leaders, and organizations. She designs, manages and facilitates enterprise-wide innovative solutions around management, and leadership at Delaware North, one of the largest hospitality companies in the world. Latise is also the Founder and Chief Creative Officer of HOPE Consulting. Latise specializes in creative problem solving, instructional design, training, facilitation, leadership and organizational development. She holds an M.S. in Counseling, M.S. in Creativity, and a Ph.D. in Leadership and Policy (concentration in Organizational Development), as well as certifications as an International Coaching Federation coach and FourSight facilitator. Latise has presented at CPSI and Mindcamp.

## **KITTY HEUSNER**

Co-Chairperson and Founding Member of Florida Creativity Conference and Florida Creativity Alliance, Inc., Kitty is a lifelong learner involved in education as a student (PreK through PhD) and professional. She embraces her commitment to community involvement with a passion for using deliberate creativity for positive change. Involvement includes: 30+ years in the Creative Education Foundation (past member of Board of Trustees – Secretary – 2006-10 and Broad Chair 2011-14) and Team UP (School Volunteer Program). She enjoys sharing with family and friends both in Sarasota and in the NC mountains and traveling, making jams and “playing in the dirt.” Her tagline is: “I open doors in hearts and minds.”

## **MICHAEL KLINE**

An expert on success and emotions, Michael is the 11th of 12 children born into poverty to an alcoholic father, living in a junkyard. He lost his mother at age 7 and discovered powerful lessons about life, love and potential. He became the turn-around president of a franchise company with 35 locations, then a six-time successful entrepreneur himself. He is a Certified Jack Canfield Transformational Trainer, a Master Certified RIM facilitator and licensed RIM trainer. He teaches Circle Process, Success Principles and RIM to help coaches, therapists and others maximize human potential

## **ELLEN KORONET**

As a corporate marketing strategist since 1983, Ellen Koronet advised marketing teams at mega corporations. Now, she is an enthusiastically, unapologetically new kind of Social Scientist. LNK’s customized quizzes help creative brands to attract and engage favorite clients. “Ellen takes complex initiatives and guides you so you are laser focused.” Her workshops include a heart-centering dive into the published archetypal Inner “Muses & Mentor” system she developed through research in 2013. Recent speaking engagements include international retreats, entrepreneur conferences, FLCC, and QRCA.

## **NOA KORONET**

A graduate of the Savannah College of Art and Design, Noa Koronet is an illustrator and designer who firmly believes not only in keeping in touch with one’s inner child, but in scheduling regular playdates. Noa believes that a positive attitude and a love for life are important things to maintain and seeks to create work that reflects those beliefs!

Noa currently resides in Maryland with his cat and a large collection of tea.



## **KATHY LEYDON-CONWAY**

Trained in Gestalt Systems and Creative Problem Solving, Kathy has supported her clients as a consultant, coach, mediator and facilitator for 25 years. Currently retired, she occasionally presents at workshops, conferences or camps. She designs and facilitates retreats for women, engaging their energy and spirits in living fully. Kathy connects to her inner wisdom through the expressive arts; painting, pottery, journaling and her latest muse, poetry. She is published in *The New Country*.

Kathy rejuvenates through yoga and walking, savors time with her five grandchildren, her partner, Bob and their cottage in Maine.

## **JENNIFER LIEBERMAN**

For over twenty years, I have been working as a psychotherapist with individual adults and couples of all ages, racial and ethnic backgrounds, economic strata, and gender/sexual identities. Extremely good at inviting clients to feel safe and seen, I am highly collaborative with clients when constructing goals and finding interventions that complement clients' backgrounds and personal styles. In the clinical setting, clients experience me as present centered, building bridges between the past and their present experiences. We practice skills building, including introspecting and developing presence, through in-session interventions and homework assignments. I am very experienced in work with LGBTQ clients, life transitions, identity issues, alternative life and relationship styles, grief and trauma recovery, communication skills, depression, and anxiety as well as infertility and parenting concerns. I am committed to ongoing engagement in social justice discourse. Using the principles of creativity is fundamental to my work as a therapist; they fuel my ability to imagine into possibilities and interventions with clients, my capacity for empathy and compassion, as well as approaching the work in a manner that is authentic and refreshing both for myself and my clients.

## **WILL LUERA**

Will Luera is the Director of Improvisation at Florida Studio Theatre, Director of Big Bang Improv and serves as the Artistic Director Emeritus of Improv-Boston, Artistic Director of the Pilsen Improv Festival, Artistic Associate of the Chicago Improv Festival, Artistic Advisor to the Women in Comedy Festival and Part-time Faculty at Boston College. Will is co-creator of Healing Moments for Alzheimer's, a non-profit organization that provides education, advocacy, and ministry for persons with dementia and their caregivers. Will tours globally as an improv and theater actor, director and instructor that performs and teaches regularly all across North America, South America, Europe and Asia.

## **MOLLY LUFFY**

Molly Luffy, MBA is an Executive Coach and Professional Speaker offering leadership solutions for a noisy, distracted world. Molly blends soulful and strategic methodologies leading to getting more done – with less stress. Achieving a state of calm, clarity and focus provides business leaders the bandwidth to lead with more intention and purpose and make a more meaningful impact. where she is the Chief Elegance Officer.

## **KIM MACUARE**

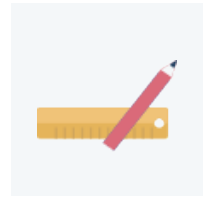
From the time I was a kid, I knew I would work in education. I would often forego afternoon cartoons to teach a group of neighborhood kids I had convinced - cough - coerced - into studying reading and spelling. Those early experiences sparked a love for teaching and learning that has led to a career as a curriculum designer, educator, and facilitator.

I help groups and individuals understand the habits of mind and processes that drive innovation and creativity, allowing them to enhance their own innovative thinking skills and strategies. If you have an objective, educational or institutional, I can show you the path to getting there. Enough said. Wordsmithing is my personal religion, and I can often be found agonizing over the placement of a comma (to pause or not to pause, that is the question) or the nuance of a word. When I'm not writing, you can often find me out and about building key stakeholder relationships, facilitating creative problem solving and innovation workshops, and communicating organizational objectives.

## **CHARLES MANIGLIA**

As a research scientist with a Ph.D. Charles has sought to design novel therapeutics to combat the ravages of arthritis and cancer. Recently, he has devoted his energies to developing a variety of pragmatic solutions to educational problems in order to support classroom teachers and their students. He is a national trainer for Time to Teach. In addition, he has developed professional development training to enhance learning.





## LAURA MANIGLIA

Laura Maniglia is a lifelong educator. She established Handle Associates in 1995. She is the author of Handle Associates Writing Skills Work-book. She has served as a teacher and administrator at every grade level from middle school to college and is currently a faculty member (English) at Middlesex Community College. She has provided workshops and training at conferences and schools nation-wide including “Zoned IN” forum at Learning Summit for League of Innovation for the Community College, Paradise Valley AZ (June 2017), 2016 NELMS Conference, Providence RI | 2017-League of Innovations for Community Colleges, Phoenix AZ | Los Ninos Young Child Expo, NYC | Keynote Speaker for Middlesex Community College (CT) Teacher Conference | 2018-League of Innovation for Community Colleges, Washington DC | Florida Creativity Conference | Los Ninos Young Child Expo, NYC

## CAROL MCCLOUD

Since her first book, Have You Filled a Bucket Today? A Guide to Daily Happiness for Kids, was published in 2006, Carol McCloud has inspired millions of people of all ages to lead kinder, happier lives through bucket filling. Her nine award-winning titles have sold more than 2.5 million copies. As an author, early childhood specialist, and emotional intelligence trainer, Carol has presented her bucket-filling message in hundreds of schools, conferences, and workshops around the world. Her passion for bucket filling, energetic style, and creative storytelling will inspire you.

## GALIN MCGOWAN

Galina McGowan Ph.D is a Diplomat Jungian Analyst in private practice in Sarasota, FL and on line. She is a graduate of the C. G. Jung institute, Zurich, Switzerland. Additionally she is a licensed mental health provider. Currently she serves as Vice President to the Board of Directors of the C. G. Jung Society, Sarasota. She has presented multiple lectures, workshops and training courses on the nature of consciousness and Jungian Psychology. She will be presenting on the topic of imagination in 2019-2020 for the speakers series of the C. G. Jung Society of Sarasota, FL.

## TREVA MCKISSIC

Treva McKissic believes that words and art matter. Her presentations, writing, poetry, and paper art ensure that people’s ideas have a voice and tell a story. With over 18 years experience in education, Treva has helped spread the magic of creativity across the city of Houston as a teacher, poet, writer, teacher trainer, and paper artist. Recently, she was selected to present a workshop in Austin, Texas, at SXSWedu Conference 2017 about creativity, writing, and art. She holds both a B.A. in English and a M.Ed. in Curriculum & Instruction for Reading & Writing from the University of Houston.

## CAROLYN MICHEL

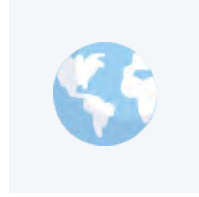
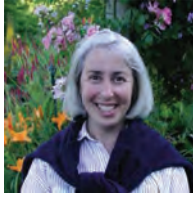
Carolyn Michel recently won Best Actress Award in Italy at the Oniros Film Festival. Carolyn has appeared on Broadway with Sid Caesar and was a resident actor at the Asolo Repertory Theatre for 24 seasons. In addition she has performed in 5 one person plays at Florida Studio Theatre and was Daisy in “Driving Miss Daisy” at the West Coast Black Theatre Troupe. Carolyn has spent a life in the theatre, acting directing in theatres around the country and also donating her skills and talents to producing non profit events for favorite charities.

## BLAIR MILLER

Blair Miller, cofounder of FourSight and President of Blair Miller Innovation, is a seasoned organizational trainer and consultant, specializing in innovation and creativity initiatives. Blair helps organizations across the globe build problem solving capability and enrich their creative climate to foster creative ideas and collaborative solutions.

Blair’s gift for working with teams has been seasoned by earlier careers as a classroom teacher and an Outward Bound instructor. His formal training including a Doctorate in Creative Leadership for Innovation and Change make him a valuable resource to organizations seeking to build and sustain a more creative work force.

When not working, Blair and his wife Sarah can be found exploring creativity concepts in the great outdoors with their three children. They look forward to exciting adventures from their home base in Evanston, Illinois.



## AMY HARRIET MILLER

With more than 25 years in the non-profit arena, Amy Harriett Miller has a strong reputation as a growth consultant with expertise in business development, fundraising strategies, public relations, non-profit management, marketing, event production, sponsorship and grant writing. She is passionate about building long-term relationships, and her approach to successful development involves a strategic alignment of business and personal relationships with organizational missions. Amy is continually finding new ways to recognize and engage investors and key audiences, and her extensive work has resulted in millions raised for Bay area non-profits and capital projects, as well as local, national, and international special projects. Amy resides in downtown St. Petersburg near her family, close to the museums, parks and biking trails she frequents.

## HOWARD MILLMAN

Howard J. Millman retired as Producing Artistic Director of the Asolo Repertory Theatre in 2006 . Prior to rejoining the Asolo in 1995, he was Producing Artistic Director for Geva Theatre in Rochester, New York, Executive director of Pittsburg Public Theatre and managing director of the Asolo from 1968 to 1980.

Howard was awarded the Florida Professional Theatre Association’s Richard G. Fallon Award for Excellence in Professional Theatre, the Florida Theatre Conference Distinguished career award, the Sarasota County Arts Council’s Arts Leadership Award, the prestigious Sarasota Arts Alliance Cultural Award for 2013 and the Fine Arts Society Luminaire Award.

In a career that spans more than 50 years Mr. Millman has directed over 100 plays. Mr. Millman is currently on the Board of the West Coast Black Theatre Troupe, and is the former Board President. Howard lives with his wife, actress Carolyn Michel and their 2 cats Mortie & Rose!

## PHYLLIS MUFSON

Phyllis Mufson, Career Coach and Catalyst for Personal & Professional Transformation, has helped hundreds of people clarify their purpose and develop work where they can reach their full potential. Cross-trained as a career consultant, certified life coach and a certified RIM practitioner, she helps clients bridge their dreams and their current situation and persist until they succeed. She also leads workshops and writes on professional and personal growth. Her insights have been quoted in such publications as BBC.com, Forbes, Fortune, and Glamour, Fast Company and AARP magazines. She holds an M.A. in Interdisciplinary Creative Arts from S.F.S.U.

## CSABA OSVATH

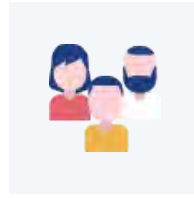
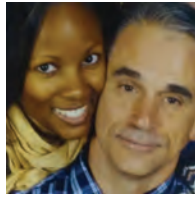
Csaba Osvath is a doctoral candidate at the University of South Florida, pursuing literacy studies with a special focus on qualitative methods and arts-based research. His research explores the epistemological and pedagogical roles/functions of artmaking in the context of literacy education. His current project is the creation of a mixed media collage technique and a methodological artistic process for knowledge acquisition and knowledge production in educational settings.

## REV. DONNA PAPENHAUSEN

Rev. Donna Papenhausen, Expressive Arts Consultant and Certified Teacher of Intentional Creativity through Shiloh Sophia’s Color of Woman School. Art is a way to express things for which we have no words. It brings inner ideas, sensations, emotions, concepts into form so we can understand and begin to speak about them. Art allows a way to communicate beyond words and culture. Art relieves stress and brings healing to body, mind and spirit. Art gets us in touch with our bodies. In a world that is so heady, we often lose touch with the emotional content of life, the arts bring us back.

## ROSEANNE AVELLA-PEREZ

Driven to succeed in everything she does, Roseanne has never met a challenge she couldn’t conquer. For over 15 years she has served as president and creative director of Nuevo Advertising Group, Inc, personally overseeing a large number of client accounts. With an eye for detail and a rich understanding of technology, Roseanne has been in the driver’s seat as Nuevo Advertising won national and local design awards. Prior to Nuevo Advertising Group, Roseanne co-owned Merging Point Design, Inc., a web development/solutions company. There she provided clients such as Boyd Gaming Corporation, Stardust Resort and Casino, Ringling College of Art and Design, Ringling Museum, Van Wezel and the City of Sarasota with various online + web solutions.



## JUDY REID

Judy Reid is a long time educator. She is currently a literacy specialist for the Paradise Valley School District in Phoenix Arizona. She has been a peer mentor and coach and values both the process and results of mentoring. She has served on the Program Team and served as liaison to the Youth Program at the Creative Problem Solving Institute in Buffalo New York. She also enjoys hot yoga and gardening.

## LISA RICHARDSON

Lisa Richardson is a Licensed Mental Health Counselor with a master’s degree in Art Therapy. Lisa has a private practice in Venice, Spirited Away Art Therapy, LLC., is a member of the American Art Therapy Association and a Co-chair of Arts for Health Sarasota Manatee. Lisa works with children and adults using Art Psychotherapy to develop healthy coping skills to manage feelings, emotions, moods, and behaviors.

## MARK RICHARDSON

Mark Richardson, a Habitual Entrepreneur, works as a contractor, web designer, marketing strategist, and seeker of knowledge through the works of forefathers and current experts. Mark believes people have the capacity for greatness if they practice asking “Why?” instead of taking information and ideas at face value.

## A HELENE ROBINSON

Dr. Helene Robinson is the Arts Integration Curriculum Coordinator and faculty member in the School of Education at the University of South Florida Sarasota Manatee campus. In addition to arts integration methods to include diverse and struggling students, her expertise includes positive behavior intervention supports, developing collaborations with cultural reciprocity, English for speakers of other languages, early intervention, and reading. In addition to teaching, she has presented numerous workshops, presentations, and published both nationally and internationally.

## THOMAS ROWLEY

Thomas (not Tom) works at the University at Buffalo where he teaches Spanish, and is working towards a PhD in Foreign and Second Language Education. Thomas is interested in using creativity in the language classroom, and education as a whole, to facilitate a better learning experience. With two kids at home, Thomas does not have much free time but he enjoys traveling and trying new foods.

## KAREN RUDOLF

Karen is a global leader who mentors, facilitates and teaches, allowing clients to tap into their personal wellspring of tranquility and discover the magic of learning and growing by looking at solutions in a different way. It’s fun and stress free. Her clients explore outside the box, discovering, exploring and continually expanding their personal freedom and successes.

Karen takes a global approach to Oneness and Well -Being, she is a Nurse, Coach, Holistic Healer, Licensed Heart Math Provider and Ordained Reverend using all the experience and knowledge to create innovation for change.

## TIM RUMAGE

Tim is a planetary ethicist and the Coordinator/Developer of Environmental Studies at Ringling College of Art and Design where he teaches courses on environmental science, sustainability, creating ecological cities, applied environmental design, food, water, biodiversity, and environmental ethics. Prior to Ringling, Tim was the Curator/Director of the Nature Lab at Rhode Island School of Design. Between the two institutions he has spent 40 years living and working at the intersection of Science and Art. Tim is also a Coordinator for Sustainability in Design Education at CUMULUS an international organization of over 257 art, design and media colleges from 54 countries. Recent work focuses on Biophilic design (the incorporation of nature’s services in urban design and infrastructure), the economic value of nature as well as climate change and sea level rise. Tim is a frequent lecturer at other colleges and community organizations and leads workshops on Sustainability in the US, UK and EU. Along with David Houle, Tim co-authored the book [This Spaceship Earth](#) and co-founded the non-profit organization This Spaceship Earth, Inc.



## STEPHEN RUSHTON

Dr. Stephen Rushton is an Associate Professor at the University of South Florida, Sarasota-Manatee, where he supervises student teachers and teaches both graduate and undergraduate courses in creativity, classroom management, the writing process, science and qualitative research. He taught in both Canada and the U.S. for 14 years including Junior and Senior Kindergarten, 3rd, 4th, Special Education and Health and Physical Education. Three times he has been the recipient of the Outstanding Undergraduate Teaching Award (2001, 2007, & 2014), and also the winner of the Outstanding Professor Award (2003) presented by the graduating class. Professor Rushton has participated, trained and supervised numerous workshops both nationally and internationally (most recently in Malaysia, the Philippines and India). He specializes in communication skills, interpersonal relationships and more recently the neurosciences of learning process.

## HEDRIA LUNKEN SALTZMAN

Hedria, Co-chairperson of FCC loves to engage others in the magic and power of Creative Problem Solving! Hedria shares the tools and techniques of deliberate creativity to deal with challenge and change, turning inspiration into action to achieve personal and professional growth and success. Hedria earned her M.S. in Applied Creativity from the International Center for Creative Studies at Buffalo State College. She is a past Board Chair of the Creative Education Foundation, presented at the Creative Problem-Solving Institute, in addition to teaching Creativity on five continents.

## NANETTE SAYLOR

Nanette is a CCA Certified Coach, she has been the courageous voice of the blogsite, The Wise Well Woman's Way for the past 9 years. Previously she was the Director of Trash 2 Treasure Creative Reuse Center. Nanette's current projects include The Conscious Creators Café, supporting creators with unique dreams to harness the power of visualization and give themselves permission to live without limits. She created the self-care toolkit & home study program, The 12 Baby Steps Foundation Formula, and is the author of The Art of Journaling to Grow Your Business, based on her successful workshop series of the same name.

## OKSANA SEDASHOVA

PhD, business coach, psychologist, an expert in the field of creative personal development, a specialist with over 20 years of experience in the field of creative thinking. Instructor of Business School KROK. Held more than 5000 hours of open and corporate business education programs. Advises first public sector executives, business owners; helps to modernize brands. Author of improve model "Total Creative". Speaker, moderator. The creator of more than 20 author's trainings, the author of books and publications on creative and innovative development of personality.

## JANE SKAKEL

Jane facilitated Florida Creativity's nonprofit status as a 501(c)(3) in 2015 and continues with bookkeeping and, this year, registrations. She migrated to Sarasota from Vermont, where she had the pleasure of working with folk artist Warren Kimble as his Office Manager. She also worked for International Voluntary Service as U.S. Project Coordinator, establishing workcamps around the U.S. and enrolling young volunteers. Retired, Jane enjoys Sarasota's sun, beaches, culture and new friends.

## BETH SLAZAK

Much to the chagrin of every elementary school teacher that I had, my name is Beth Slazak (not Elizabeth, sigh). I work with youth and adults as an educator, encouraging creative choices through humorous options. In addition to the work I do with local school districts and area colleges, I am an instructor of those trying to become HAGs – Humor Associate Graduates. When not engaged in helping others learn, I study improv at Second City and perform with Buffalo ComdySportz.



## **ROBYN STRATTON-BERKESSEL**

Known as the Positivity Strategist, Robyn Stratton-Berkessel is a story-teller, content designer, creator, and innovator. She's an author, a podcaster, speaker, coach, and a creator of online trainings. She sees beyond what exists to reshape and create something new. Her book *Appreciative Inquiry for Collaborative Solutions: 21 Strength-Based Workshops*, (2010) is still going strong. It's been translated into Chinese. Robyn is very active in the global Appreciative Inquiry community, serving on various advisory boards. She's adjunct professor in the School of Management at Champlain College, Burlington, VT teaching in the Positive Organization Development MBA program.

## **KATIE TAGYE**

Katie Tagye, who worked for nearly a decade as a Communication professor, is an internal consultant who gets to engage her colleagues as a facilitator, trainer, and thought-partner. In her current role as the Director of Organizational Design and Development at Valencia College in Orlando, she has the unique opportunity to focus on engaging college faculty and staff in discovering and designing ways to use creative thinking and collaboration to positively impact the success of students.

## **JOCELYN TEJEDA**

Jocelyn Tejeda is passionate about inspiring and empowering women and change agents through creativity and leadership. For over a decade, she has designed and delivered dozens of trainings, workshops, and initiatives on creative problem solving, diversity and inclusion, leadership development, women's empowerment, and student success. Her energy and commitment to helping others grow and bring their vision life has allowed her to work with partners like HBO, St. John's University, the Design Innovation Garage (DIG), and the Women's Business Center at Canisius College.

## **JACOBINA TRUMP**

Jacobina Trump grew up in the Netherlands, where she received a masters degree at the Royal Academy of Fine Arts in The Hague, Holland and taught there before beginning a series of adventures in the Western Hemisphere. She moved to Miami, America in 1995 and has been teaching at the Indianapolis Museum of Art and several art centers. She is a professional speaker, coach, novelist and has published many art books. Trump's focus has always been on the process of drawing and painting itself. While studying nature she believes it is the act in itself that brings awareness to our environment.

## **JESSE WALLACE**

Jesse Wallace is a professional drummer, teacher, and facilitator living in NYC. As a RedZebra facilitator since its US launch in 2006, Jesse has empowered organizations and corporations, including the United Nations, Unicef, Johnson & Johnson, the Girl Scouts, and Dance4Life. By combining his musical expertise with his love of creativity, he has inspired people throughout the US, and in countries such as Serbia, Moldova, Turkey, and Barbados. Jesse has a BA in Music Performance from University of Massachusetts at Lowell, and has been involved in countless musical endeavors, including his New Orleans band "Jellyroll Fats and The Zulu Kings."

## **GLORIA J. WILLIAMS**

Motivated by her passion to help people achieve their maximum potential, Gloria J. Williams has a knack for unearthing perceived limitations embedded within individuals and teams, and offers actionable insights and tools for establishing fresh thought, behavior, and growth from within. As the U.S. partner of RedZebra Integrated Insights—a global organizational development company—Gloria's work has impacted individuals, corporations and nonprofit organizations all over the world. Born in Panama, she thrives in bilingual and bicultural settings, always finding ways to forge meaningful connections between people of all backgrounds. Gloria holds a B.A. in psychology from The University of Texas at Austin and is currently completing a Masters Degree in Expressive Arts Therapy from the European Graduate School.

## **JUDY WINSLOW**

J. Winslow is the "Business Owner's Master Brandologist", who shows you how to build a business with soul. She holds an MFA in Communication Arts, is a Coach U. graduate, has won numerous Addy awards (the industry standard) for corporate identity work (logos and their packages), she's published on and off-line with articles, blog and book, was recognized in a Top 100 Coaching Blog listing along with Tony Robbins, Martha Beck and Andrea J. Lee, and engaged in continuous learning to grow her skills. She founded TEDxSarasota, speaks and consults Internationally, and is excited for what's next.

# 2019 KEYNOTE OPENING AND CLOSING EXPERIENCES



redzebra

**FRIDAY**

**5:15 PM**

## **RED ZEBRA OPENING KEYNOTE - EXPLORING POSSIBILITIES**

Join us for a participatory Keynote experience on Friday, March 29th that will activate our exploratory energy and intent for a weekend full of possibilities. Be prepared to tap into your innate rhythm because it will be an invaluable contribution to this collective celebration. Leave feeling even more energized and open-minded about the conference days ahead.

RedZebra is a global interactive development organization that drives growth and change for individuals and organizations through bespoke workshops, experiences and training programs.



**FOURSIGHT**

**SATURDAY**

**1:15 PM**

## **CRACK THE CREATIVITY CODE: DISCOVER YOUR FOURSIGHT THINKING PROFILE**

This highly interactive session gives participants a glimpse of how they personally engage in the thinking process that leads to innovation and how they can gain awareness, tools and skills to get better results. The FourSight Thinking Profile, which is completed by participants online before the conference, measures people's preferences for the four distinct styles of thinking that combine to create new value. Each participant has a unique problem solving style. Every profile contributes in some way.

During the session, participants are grouped into teams and facilitated through a dynamic, fun exercise and debrief before receives their FourSight Thinking Profile. The combination of experiential and cognitive learning generates fun, memorable, actionable insights. It helps participants anticipate their strengths and blind spots as they work through the complex, ambiguous process of solving problems creatively.

**SUNDAY**

**8:45 AM**

## **NAVIGATING THE DRAMATIC WORLD: A VIEW FROM BOTH ON AND OFF THE STAGE**

Join Howard Millman and Carolyn Michel, partners both on and off the stage as they provide an entertaining and insightful glimpse into their lives in the theater. As they share stories about both the business and performance sides of the theater you will discover amazing connections to your own life...how to navigate business and financial challenges; how to connect with hopes and dreams; how to share character and emotions. Life is indeed a stage and we are all acting in our own lives. Prepare to take a bow with Howard's and Carolyn's support!!

**SUNDAY**

**12:15 PM**

## **TAKING THE CONFERENCE HOME**

Join Red Zebra once again as we close our conference. Find important insights, create effective action steps, and prepare to use your conference learning to Navigate Home.

## FLORIDA CREATIVITY CONFERENCE 2019 PROGRAM

**What:** What will you learn as a result of this workshop?

**So What:** How might the content of this workshop change your perceptions, habits, ways of working, or view on the world?

**Now What:** How might you apply what you've learned in this workshop?

FRIDAY, MARCH 29, 2019

FRIDAY MORNING WORKSHOPS: 9:00 AM - 12:15 PM

USF SARASOTA-MANATEE

### 1A AWAKENING YOUR IMAGINATION BY GLORIA WILLIAMS, JESSE WALLACE, AND VETA BATES

During this 3-hour experiential workshop you will awaken your imagination through the exploration of various art forms—visual, movement, rhythm, drama/theater, prose/poetry. Your imagination will thank you for awakening its natural ability to be engaged and enlivened. No experience with the arts is required. Expect to have much fun and leave with an expanded view of what is possible for you!

What?

- Participants will explore 5 different art forms
- Participants will enliven their senses
- Participants will utilize the arts as the guide for possibility

So What?

- Multisensory experience will provide practical resources for work & life
- Gain a fresh/renewed lens on what is possible
- Increase your ease with being out of your comfort zone

Now What?

- Find greater willingness to express yourself through the arts
- Gain the ability to apply the arts in your facilitation practice
- Find a renewed desire to keep your senses activated

### 1B DISCOVERING THE ADVENTURE OF GROWTH MINDSET BY BETH SLAZAK AND THOMAS ROWLEY

Growth Mindset is experienced, for many people, as the hero's journey. We live our lives, with all the ups and downs. We experience the highs when things are going well and the subsequent fears and judgment that comes with down times. Having a Growth Mindset requires you to become the hero of your own journey. This session will help you find the level of mindset mastery that is needful whether that's good, good enough, or perfection. Beth and Thomas will lead you through the necessary dialog skills for good communication, show you the value of getting off 'the beaten path' and help you mix the saving Elixir of Growth to take back to your village (or school, or workplace...)

What?

- Participants will learn what growth mindset is and where they are on their growth mindset journey
- Participants will understand the how to's of proper dialog and productive feedback
- Participants will find out how funny Beth is

So What?

- Distinguish between positive messages and growth messages
- Use productive dialog in sessions and trainings that encourages growth mindset
- Accept the value of safe failure and encourage its use

Now What?

- See the ties to what you already do/know to what you gain here
- Construct a personal plan for your priorities that focuses on mastery and not perfection
- Develop habits that will cement your growth mindset practice

## **1C INTRO TO CREATIVE THINKING BY LATISE HAIRSTON AND JOCELYN TEJEDA**

This highly engaging workshop is designed for those who are new to creative problem solving. It's designed to jump-start your Florida Creativity Conference experience with both core concepts and key insights. Everyone is creative. It's part of the human condition. Unleash your creativity and put it to work productively with new ways of thinking and working together. This energetic, interactive session will help you think more clearly, more creatively and more productively to unlock the wealth of ideas already inside you.

What?

- Recognize the key principles and enablers of productive creativity

So What?

- Identify the personal blocks and barriers to creativity and innovation and how to get past them
- Now What: How might you apply what you've learned in this workshop?
- Apply tools and techniques for productive creativity and problem solving both professionally and personally

## **1D INSIGHT: THINKING FROM THE HEART TO BRING "IMPOSSIBLE" DREAMS INTO FORM BY REV. DONNA PAPENHAUSEN**

After introducing the philosophy of Intentional Creativity, Donna will guide the participants on a visual journey through the process of creative thought beginning with the heart where the dream is birthed, through the right and left developmental hemispheres of the brain to a visual representation of the fully implemented idea. During the workshop participants will bring into form one of their own "Impossible Dreams." We all discuss creativity as a gift for all people; the "Inner Critic" as the voice of repressed creativity; the heart as an organ of perception; the place and purpose of organic and structured thinking in the creative process; and the importance of intention setting in creative thinking.

What?

- Participants will experience their own creativity
- Participants will redirect their process of thinking to their heart as a starting place
- Participants will transform their "Inner Critic" into their "Muse"

So What?

- Learn to remove the stumbling blocks to creative thinking
- Discover and use new ways to problem solve
- Become more compassionate toward and receptive to their own possibilities

Now What?

- Be willing to take more creative risks in life by using Intentional Creativity as a problem solving device
- See more possibilities in your future as you permit your "impossible" dreams to emerge and take root
- Quiet the voice of the "Inner Critic" and allow the "Muse" to speak

## **1E BRANDED PERSONALITY TYPING BY ELLEN KORONET**

In this hands-on "qualitative" personality typing class, we will briefly explore archetypes and personality typing systems before we roll up our sleeves and learn how to create original content-rich quizzes and typing tools. These are not your parents' Freudian psychographics! You will learn how to create playful customized typing tools that showcase a brand or a creative thinking process. In the process, we will implement the concept of shifting people from their thinking brains to their emotional creative brains.

What?

- Participants will learn how to "gamify" attraction marketing
- Participants will discover how question formats and styles can trick brains out of habitual or expected thinking
- Participants will play with the basics of non-statistical personality typing, including automation versus print

So What?

- Increase the efficacy of marketing or pitching an idea by showcasing the brilliance in a fun, engaging way
- Enhance teaching and team-building exercises by bringing out win-win characteristics of each individual
- Enhance creativity and make marketing, strategizing, and teamwork fun.

Now What?

- Create your own paper-version quizzes
- Learn how to gain from using "qualitative" methodology without the quantitative investment
- Ask deeper questions and get richer answers



## **1F PROBLEM SOLVING BY DESIGN BY TIM RUMAGE**

When confronted with a problem, the general response is to try to solve it, even if only temporarily. We ask what is the problem and then what is the work around. Design takes a broader, more holistic approach, the difference being the question – why is there a problem? Often we are so anxious to ‘solve’ the problem, we forget to verify that we actually got the question right, which is the focus of design based problem solving. We need to understand the interactions, interdependencies and potential impacts with other components and functions to ensure that the proposed solution can operate at the intended scale. In this workshop we will review two or three case studies and then select a problem volunteered from the participants to demonstrate the process.

What?

- Generally when presented with an issue or a problem, we see our goal is coming up with the answer.
- And we can become so answer directed that we frequently forget to make sure we are really dealing with the right question

So What?

- Design and Creative Problem solving are about seeing beyond or silos and our paradigms. We all have ways of looking at problems - but are we looking close enough and large enough to recognize the pieces we have left out of our inquiry that are need to actually solve the problem

Now What?

- The process has helped me when dealing with large environmental problems like climate change and sea level rise, as well as helping me understand the real question/issue that my teenage daughter is interested in resolving. It has also been helpful in doing gap analysis and finding overlap and points of collaboration at work

**FRIDAY, MARCH 29, 2019 FRIDAY AFTERNOON WORKSHOPS: 1:15 PM - 4:30 PM**

## **2A FROM PLAYMATES TO PROBLEM SOLVERS - CURATE + ACTIVATE A POWERFUL BOARD OF ADVISORS USING CREATIVE IMAGINATION BY NANETTE SAYLOR**

Using the Invisible Counselor Technique introduced in 1937 by Napoleon Hill, Nanette will lead a creative visualization activity to inspire you to gather imaginary supporters who are ready to assist with any life or business challenges. You will curate a group of 4-6 advisors with admirable strengths, selected based on your unique needs, recording the list in written and/or doodle form. You'll “meet” with your Board in your imagination, choosing a definitive purpose or a problem or situation to address. Asking questions of your new Board of Advisors you'll record responses in a journal, using what Michael Michalko of Thinkertoys has called “a best practice for creative problem-solving”. In conclusion, you'll share your experience with the group and then collaborate with participants to craft a Master Board that supports the up-leveling of our global creative consciousness.

What?

- Participants will learn a powerful visualization technique – Napoleon Hill’s Invisible Counselor’s Technique--that serves both individuals and groups to creatively problem solve in a unique way
- Participants will experience the practice of Creative Visualization through a guided meditation and journaling activity and use the techniques to create positive mental imagery and new ideas
- Participants will be encouraged to articulate and explore individual challenges or opportunities and uncover previously unidentified solutions

So What?

- Build confidence with innovative, collaborative communication, receptive listening and idea sharing through the ongoing practice of this technique
- Share the experience and collaborate with peers, leaving with a renewed connection to a higher power that is found in your imagination!

Now What?

- Continue using the Invisible Counselor Technique as a tool for creative problem-solving individually or in groups, for both personal and professional applications
- Be inspired by imaginary communication with new advisors and be encouraged to use journal entries to inform decision making both now and in the future

## **2B BUCKETS, DIPPERS & LIDS: SECRETS TO YOUR HAPPINESS BY CAROL MCCLLOUD**

Best-selling author Carol McCloud will have you laughing and crying as you learn three secrets to happiness that are simple, concrete, effective, fun, and easy to teach. Carol will share strategies, testimonies and tips to creating a happier, kinder, and more meaningful life and environment. Worksheets provided. Bring a pencil and tissue.

What?

- Participants will learn about their invisible bucket (their mental and emotional health), what fills it with happiness, and what keeps it filled
- Participants will learn the various types of bucket filling and bucket dipping and the importance of developing a lid to protect their bucket

So What?

- Since our buckets are invisible, you will increase your awareness of feelings, thoughts, and resultant behaviors
- Begin to perceive the bucket dipping and empty bucket behind negative behaviors
- Develop an understanding of how the brain processes sensory input through our feeling and thinking centers

Now What?

- Our session is designed to motivate changes in thinking and behavior
- Bucket filling is a proactive, kinder approach to life that, with daily practice, becomes a habit
- Learn and start to practice the emotional intelligence skills of self-control and resilience

## **2C CREATIVITY & DESIGN THINKING THROUGH LEGO SERIOUS PLAY (LSP) BY CSABA OSVATH**

This workshop is an invitation for an immersive, hands-on experience, in which participants explore how Lego Serious Play can be used for teaching creativity, acquiring skills for creative problem-solving, and developing a design thinking mindset.

What?

- Participants will learn how to engage, play, and collaborate through the use of the LSP methodology
- Participants will explore how to use LSP for teaching creativity or enhancing one's creative potentials
- Participants will practice how to solve problems with LSP

So What?

- Be able to transform mundane, lifeless meetings or classroom settings into an engaging, lively, creative experience
- Recognize the potentials in a few dozen pieces of Lego bricks as they can assist in brainstorming activities, prototyping, or removing creative blocks, etc.
- Possess a new methodology for innovation and creative problem-solving

Now What?

- Translate LSP methodology into attendees' own context (teaching, learning, individual pursuits, business, etc.) and use it to challenge the status quo
- Communicate more effectively when it comes to collaborative projects
- Rediscover the power of symbols, and how thinking with hands, reflection, and storytelling can sustain creativity and transformation

## **2D UNPACKING YOUR CREATIVE LEADERSHIP BRAND BY SUZANNE CHAMBERLAIN**

Uncover or rediscover your creative leadership style. Understand your strengths to navigate your current professional context. Consider what comes next and how best to take advantage of your opportunities. Partnered conversations along with group and individual activities will help you reflect on yourself and understand your position in the marketplace.

What?

- Participants will have a clarified view of their creative leadership brand
- Participants will gain a better understanding of positioning self for the marketplace
- Participants will find an alternative path for plotting a professional future

So What?

- Learn how creative leadership brand stems from the person, building on your strengths
- Find a personal brand that transcends fields of work
- Reflect on the past to help guide your future

Now What?

- Reframe your resume
- Be more confident when seeking new professional opportunities
- Improve working relationships

## **2E CREATIVE THINKING BY WILL LUERA**

Creative Thinking provides a direct path to creativity by scaling the boundaries of stagnant convention that so often constrict creativity and deplete the spirit of innovation. Driven by the essential ingredient of creativity and innovation - curiosity - Creative Thinking constructs an atmosphere in which novel ideas are generated, embraced, and successfully implemented. Just minutes into the training, participants are engaged in the experience of interactive discovery enabling them to not only “think outside of the box” but successfully interact out of the box as well.

What?

- Participants will learn how to trust their intuition
- Participants will begin listening to their peers
- Participants will practice not being afraid to fail

So What?

- Stop being afraid to fail
- The most obvious choice is the best choice
- Always take care of your team

Now What?

- Be able to lead your own team building exercises
- Apply learnings to your job and work environments

## **2F RELEASE YOUR INNER CREATIVE AND VISIONARY TO NAVIGATE NOW AND BEYOND BY GAIL CONDRICK**

This workshop is an immersion into the creative and visionary archetypes that empower participants to navigate the present and the future. Discover more about YOU and the personality attributes, gifts, and challenges of creatives and visionaries. Learn how to remove creative “blocks,” develop your personal style or voice, bring your visions to form, and energize your passion to create. Whether you are the Artist and Visionary of your everyday, a writer, sculptor, dancer, painter, or leader -- creativity is key to enriching your life and changing the world. Through information sharing, creative movement, journaling, and meditation, learn to reveal and honor the talents and unique gifts you bring to the world to navigate the present and future. Bring your journal and spirit and prepare to be amazed at your creative gifts!

What?

- Participants will learn the attributes and challenges of creative archetypes
- Participants will learn the attributes and challenges of visionary archetypes
- Participants will learn skills to navigate the present and future

So What?

- Be able to identify if you are an archetypal creative and/or visionary to increase self awareness and confidence
- Have tools to remove creative blocks, develop a personal style, and bring visions to form for new habits and ways of working
- Experience ah-ha moments to change your view of the world and insights into navigating change

Now What?

- Apply the processes outlined in session to infuse new ideas and energy into all projects
- Apply new creative thinking skills experienced in session to navigate change

**NETWORKING ACTIVITY: 4:30 PM**

FRIDAY KEYNOTE - EXPLORING POSSIBILITIES - AND OPENING CELEBRATION: 5:15 PM

SATURDAY, MARCH 30, 2019 SATURDAY CONCURRENT SESSIONS: 9:15 AM - 10:30 AM  
USF SARASOTA-MANATEE

### **3A REFRAMING CPS: DALI MUSEUM INNOVATION LABS WOMEN'S EMPOWERMENT PROGRAM BY ANNEMARIE BOSS AND DR. KIM MACUARE**

The Women's Empowerment Program at the Dali Museum Innovation Labs works with non-profits serving women facing domestic violence and homelessness. Using Creative Problem Solving and Dali-inspired exercises, the program aims to empower women through half day workshops filled with art, creativity, and positive-thinking. As the Dali Museum Innovation Labs enters the second year of its Women's Empowerment Program, Innovation Labs facilitators Dr. Kim Macuare and Annemarie Boss invite participants to explore the tools, stories, and wisdom gained.

What?

- Use art as a lens to shift perceptions of possibility
- Reframe CPS tools to explore their potential for empowerment

So What?

- Find ideas for running analogous programs for other groups
- Identify moments of opportunity to use empowering tools in your own practice or life
- Identify opportunities to incorporate art into your practice or life

Now What?

- Gain a broader perspective on the combined power of CPS tools beyond the utilitarian to the empowering
- Get a new perspective in using art to contextualize and enhance the CPS

### **3B BEING OPEN TO CREATING WRITING AND ART THAT MATTERS BY TREVA MCKISSIC**

Time to awaken your inner writer and artist within! Together, we will create an atmosphere of inspiration to work out our creativity. In this workshop, we will peel back the layers to awaken our inner creativity through the power of writing, music, and art, to unlock your best ideas. This creativity workshop will expose all participants to a "buffet" of art, music, writing, unexpected surprises, artists, writers, and peer discussions, all designed to promote the flow of moments of creativity. You will leave with writing and art-making seeds, creativity exercises, and valuable ideas to help continue to create meaningful experiences for yourself, your writing, your art, and your classrooms/studios. Come out and absorb some fresh inspiration designed to help you stir up your gifts of creativity to create writing and art that matters!

What?

- Participants will engage in writing in many contexts, with freedom of choice allowing them to create writing that is meaningful and relevant to them, on their own level
- Participants will have surprising tactile-kinesthetic activities that will incorporate the use of the senses
- Participants will experience the power of connecting with each other to increase their creativity and confidence in diving in and giving all the activities a try

So What?

- Be able to think, problem-solve, and create in more than just one way to increase your creativity and background schema
- Trust your process, your timing, and your individuality to strengthen ideas and creativity
- Discover unexpected surprises which are good for the brain and keep you on your toes, fresh, and intrigued

Now What?

- Create and promote an environment of safety and trust, which is critical for everyone
- Stop comparing your writing or your creating process to anyone else's which is counter-productive
- Create art and writing that matters through the vital catalysts of creative risk-taking and vulnerability

### **3C CREATIVITY BEYOND THE SPARK: FINDING YOUR CREATIVE PROCESS BY KATIE TAGYE AND DAN BIGONESSE**

Creativity is more than the spark of an idea or that “Ah Ha!” moment. It is a process that we each take, consciously or unconsciously, as we work to discover and employ new and useful solutions. It is how we are guided by our curiosity, it is in the ideas we explore, it is where we realize growth is possible, and it is in the steps we take to make it happen. In this quick paced, interactive program we will explore our creative processes in order to better understand our preferences and to uncover ways that we might be more aware in order to reduce blind spots in our work. We will investigate how a solid creative process, and applying that process in a deliberate manner, can enhance our creativity and our creative output. Join us in starting the journey of moving from preference to deliberate practice in order to become a more structured problem solver, facilitator, or leader.

What?

- Participants will learn the value of creative process
- Participants will uncover their own personal preferences in the creative process
- Participants will explore areas where they might benefit from applying a more deliberate approach in their personal creative process

So What?

- Be more deliberate in your use of creative process
- Know that applying process is not limiting creativity, but rather it is harnessing it
- Be better able to help others realize that creative process is a leverage point

Now What?

- Have more awareness when approaching a problem using a creative process
- Tap into your own creative process more readily when problem-solving
- Recognize the differing preferences as others rely on their own creative process

### **3D ARTISTIC EXPRESSION AND THE BRAIN BY ROBERT BOXLEY**

This workshop will address the neurobiological aspects of art, both as a creator of art and as an appreciator of all forms of artistic expression. Visual art, dance, theatre, improv, and other expressive arts will all be discussed, related to the effects on our brains. We will discuss the latest research into the unique aspects of the brains of artists, as well as the effects of art exposure on those who are not artists. Discussion of the healing nature of art will also be addressed. And we will do this with some humor and experiential activities.

What?

- Participants will learn how the brain reacts to engaging in artistic endeavors and the differences in brain activity dependent on the method of artistic expression
- Participants will explore ways to engage people into valuing art into their lives as children and adults
- Participants will be able to tie particular artistic activities to particular brain functioning

So What?

- Get a solid scientific grounding in the effects of art on the human brain
- Learn practical suggestions on how to use such scientific grounding to promote art appreciation and expression
- Know how your own brain works as you express yourself

Now What?

- Use this information to inform others about the beneficial aspects of art
- Learn to support art initiatives in schools, ALF, nursing facilities and other venues
- Speak to the weight of evidence about the importance of art in our lives

## **3E CREATIVELY MANAGING DIFFICULT LIFE SITUATIONS/STRESS BY CAROL MCCLOUD**

Life has a way of dipping in our buckets. You are either going through a challenge, about to go through one, or just finished. It's helpful to understand your stressors and have a strategy. Emotional intelligence trainer and author Carol McCloud will help you learn how to navigate through the challenges of your life. Bring a pencil. Worksheets provided.

What?

- Participants will learn how putting their challenges into written form leads to better problem solving
- Participants will work through one of their own personal challenges in written form
- Participants will learn how managing their stressors requires maximum creativity, desire, humility, and effort

So What?

- Use a worksheet to see how our thinking affects our feelings.
- See how the natural human tendency for flight, flight, or freeze affects behavior when faced with a stressor
- Get past any negative feelings to more positive solutions as you see the creative problem solving process

Now What?

- Leave with a way to better manage a current challenge
- Have a workshop that you can use through your life to better manage difficult life situations
- See that problems are part of life and your happiness depends on how well you manage life's challenges

## **3F ENERGY MAGNETS: EXPLORING MEMORIES TO CRAFT MEMOIR (PART 1) BY ANN BRACKEN AND KATHY LEYDON-CONWAY**

Imagine your inner landscape as a powerful energy magnet from the past, then ask yourself these questions: What scenes keep coming back to me? What smells, tastes, colors are most dear or most repellant to me? How does the innocence of my past reveal the person I've become? Join memoirists and poets Ann Bracken and Kathy Leydon-Conway as they guide participants through a series of discussions, writing prompts, and readings. This workshop is an extension of previous sessions Ann and Kathy have presented on memoir and poetry. Join them as they create a space for participants to craft memoir pieces in either prose or poetry. No experience necessary. (Note that this session is offered in two consecutive parts.)

What?

- Participants will learn how to use images to craft a scene from the past
- Participants will learn basic structure for crafting a memoir poem or vignette
- Participants will learn techniques for shaping stories

So What?

- Learn techniques for organizing memories into narratives
- Through sharing personal experiences, you may develop a deeper appreciation for the universality of your experiences

Now What?

- Use tools from the workshop in revision
- Develop a plan for future stories
- Use tools from the workshop in other forms of writing and storytelling

**CREATIVE JOLT: 10:30 AM**

**JOIN US IN THE COURTYARD (WEATHER PERMITTING) TO TRY SOMETHING NEW AND FUN TO JOLT YOUR CREATIVITY!**

#### **4A GETTING OFF YOUR YES, BUTS... BY PHYLLIS MUFSON**

When you leave the Florida Creativity Conference on Sunday you'll be inspired and loaded with ideas. But will you put your ideas into action? You may not – unless you attend this workshop. In this experiential workshop, you'll clarify something you want to do and learn creative and visual methods to plan, to structure, to get support and to disarm obstacles and to focus. Everything you need to stay on track until you reach your goal. Participants will receive a workbook with even more useful tools to help reach success.

What?

- Participants will clarify something they want to do, even if they haven't a clue where to start
- Participants will experience what it feels like to pursue a path with confidence, expecting support and success
- Participants will have taken the first steps to get what they want with proven methods for implementation

So What?

- Realize the impact of your thoughts and feelings on your ability to know what you want, and to pursue what you desire
- Understand that what you want contains the core of what you need in order to grow and develop your potential

Now What?

- Leave with practical steps and methods to pursue your path
- Know what kind of support will work for you to get unstuck (and where to get it) as you run into the inevitable inner and outer obstacles that will occur along the way

#### **4B GATEWAY TO INNOVATIVE THINKING BY JACOBINA TRUMP**

Learn to step over limitations by nurturing the visual faculty of the right side of the brain and out of left-brain analytical thinking. Tapping into another faculty of the brain will open you up to intuitive thinking and strengthen your imagination, which leads to innovation. Simply learning to draw will get you there. Everybody has this ability but due to stigma and trauma many people do not use that part of the brain. This is equally true for the weathered artist as to someone who has no artistic aspiration. This session will consist of exercises, tools and a short movie.

What?

- Participants will gain self confidence
- Participants will experience uplifted spirit
- Participants will discover creative insights

So What?

- Gain holistic awareness of the world, seeing the environment as part of the human experience and not being disconnected from it
- Have a sense of purpose that goes beyond making a living
- Shift from a narrow focus on lifeless money to a broader perspective on living things, family, plants and animals

Now What?

- Decide to change habits despite tremendous effort
- Get over the fear of drawing, learn to play again from a systematic way of change

## 4C CREATIVE IDENTITY: THE ART OF AFFIRMING YOUR INNER CREATIVE BY SHARON BURTON

Do you feel that you have an inner artist or creative but need help coaxing it out? Do you actually believe you are a talented and creative individual capable of creating wonderful things? Affirmation can help! Positive affirmations are great messages to have around an art studio, office or creative space as reminders of your creative talents. During this engaging workshop, we will talk about our identities as creative individuals, the benefits of affirmations, and how to create your own affirmations that resonate with you. You don't have to be practicing artist or creative to participate! Bring your creative passion and an open mind.

What?

- Participants will explore core beliefs about being creative and where it comes from
- Participants will address and confront negative self-talk that blocks many creatives from moving forward with their practice
- Participants will learn how to create and use affirmations to move past unsupportive thoughts and beliefs

So What?

- Explore your current self perceptions about your creative passions and gifts
- Learn through practice, one skill to deal with your negative self messaging about doubts and fears regarding your creativity
- Take home this skill to utilize if you wish, to confront negative self-messaging about your creative passions and gifts

Now What?

- Identify negative self-talk and messaging regarding your identity as a creative person
- Write affirmations that will help you neutralize your self-talk and messaging about your creativity identity, passion and gifts
- Use affirmations when you are stuck or uninspired as you move into claiming (or reclaiming) their creative identity

## 4D HARDINESS: NAVIGATING BACK TO SELF BY LISA RICHARDSON AND MARK RICHARDSON

Let us investigate the 4 R's (Reasoning, Resilience, Responsibility, and Respect) through creative exploration. We possess the skill, the tools, and the fortitude to become unstuck while using creativity and our mind. Let us learn from our past and present while reconnecting with our source to help define our future. You will learn how the benefits of creative expression, asking "Why?" and the 4 R's can strengthen your personal growth in this challenging world. All you need is to be ready ask questions of your soul and be willing to go on a journey to seek the answers.

What?

- Participants will have self-exploration through artmaking
- Participants will explore the significance of asking "Why?"
- Participants will experience the importance of creative thinking and logical thinking

So What?

- Reduce limited thinking and fear of the unknown
- Increase feelings of self-worth
- Become inspired to set personal goals and follow through

Now What?

- Use the lessons, especially in challenging conversation, to expand your thinking to another's perspective
- Navigate your own decision-making process
- Use the lessons to practice self-care

## 4E ZONED IN! ENHANCE LEARNING FOR NOW & THE FUTURE BY LAURA MANIGLIA AND CHARLES MANIGLIA

The "secret formula" for enhanced learning and creativity development at any age includes intrinsic motivation supported by persistence. We share strategies for memory, attention, focus, goal setting, and creative problem solving. We will also provide time for participants to work on exercises to "zone-in" on learning now and in the future.

What?

- Participants will learn about enhanced intrinsic motivation
- Participants will learn strategies to develop cognitive skills like attention, focus, and memory
- Participants will practice effective goal setting

So What?

- Be prepared for a future that requires continual learning and goal setting

Now What?

- Continue to develop strategies that will facilitate learning now and in the future



#### 4F ENERGY MAGNETS: EXPLORING MEMORIES TO CRAFT MEMOIR (PART 2) BY ANN BRACKEN AND KATHY LEYDON-CONWAYI

This is a continuation of Session 3F - please see that session for full description.

#### SATURDAY KEYNOTE - CRACK THE CREATIVITY CODE: DISCOVER YOUR FOURSIGHT THINKING PROFILE: 1:15 PM

#### SATURDAY, MARCH 30, 2019 SATURDAY CONCURRENT SESSIONS: 2:45-3:45 PM

#### 5A I CONNECT, THEREFORE I AM (PART 1) BY ROBYN STRATTON-BERKESSEL

Experience the power of connection through story-telling in a workshop designed as an Appreciative Inquiry (AI). This kind of AI enables us to discover the best in people, our workplaces, communities, and the relevant world around us. After discovering the best, we open ourselves to imagine and dream what else is possible, and then go on and design ways to bring life and energy to that which we may never have thought possible. This life-centric transformational change methodology turns traditional problem-solving methods on their heads. Learn to see the world anew from flipping deficit-based models to those of possibilities. Our most valuable currency is human connection: it's what gives life. (Note that this session is offered in two consecutive parts.)

What?

- Participants will discover the power of sharing personal stories to open up connection and stimulate the flow of creative juices
- Participants will experience a practice that transforms you from states of negativity and despair to ones of positivity and hope
- Participants will delight in new possibilities that can emerge from the perspective of "I connect, therefore I am"

So What?

- Expand your perspective to see the beauty in yourself and others through story
- Appreciate the significance of kindness, wholeness and longing for connection in each of us
- Practice the worldview of appreciative inquiry through the perspective of "I connect, therefore I am"

Now What?

- Invite Inquiry: practice curiosity as a way to connect
- Reframe Reality: examine and enlarge perspectives through inquiry and listening
- Welcome Wholeness: experience the energy of belonging and inclusion

#### 5B INTENTIONAL BRANDING BY J. WINSLOW

What if you had the recipe for success at your fingertips? What if you could harness the power of your brand the way you envision it? What if your brand was as powerful as you'd like it to be? Join us for a playful investigation into the power of your brand. We will access some of the most important aspects of branding, as we delve into the elements that make you special, that differentiate you from any competitors, and enable you to move forward with confidence and certainty. Branding is the process of embracing and articulating key elements of yourself. To speak to your own fabulousity so that others can relate and express their desire to work with you, no matter your industry or category. Be sure to bring an iPad or your smartphone as will be doing some creating that you will be able to upload immediately to your social media.

What?

- Participants will learn how the 'big' brands get attention... and how they can too, even without a big budget!
- Participants will easily access and translate key elements of their brand
- Participants will begin to create an Unforgettable Brand

So What?

- See your inherent gifts much differently
- Have a greater understanding of your own golden keys
- Apply this information for years to come

Now What?

- Generate content that connects to your brand
- Reclaim your own power to design a solid brand identity
- Create your own formula for attracting ideal clients

## 5C PUTTING THE POW IN EMPOWERMENT! BY GERT GARMAN

Participants learn how to give the one-two punch to standing up and out by realizing what their Positives are, what Opportunities are out there for them, and how they might create a Wow factor that sets them apart!

What?

- Participants will learn how to empower themselves so they may empower others
- Participants will explore how to find what sets them apart
- Participants will be interactive with each other to also help find their passions

So What?

- Learn how to market yourself better
- Discover the power of your own uniqueness
- Remember how to play well with others!!

Now What?

- Apply to both personal and professional journeys
- Teach some of these exercises to others to pay it forward
- Learn how to have more fun playing well with others!

## 5D A-MAZE YOUR MIND: EXPLORING CREATIVITY THROUGH THE ART OF MAZES BY NOA KORONET

From cornfields to the back sides of cereal boxes, mazes are all around us. Solving mazes can be a great way to pass the time and occupy your mind, but what about creating your own? In this workshop, participants will explore mazes from an artistic standpoint and learn how to create their own, bridging the gap between logical problem solving and artistic innovation.

What?

- Participants will learn how to construct mazes, incorporating logic, problem-solving, and creativity
- Participants will learn about creating mazes as a tool for meditation and thought organization
- Participants will create illustrative mazes to take home and share!

So What?

- Bridge the gap between left brain and right brain thinking, marrying logic to art in new and interesting ways

Now What?

- Use this effective coping tool for dealing with stress and anxiety
- Open the mind to new pathways when stuck on a task

## 5E CALM10™: THE 10-MINUTE PERSONAL REBOOT THAT REDUCES STRESS AND BOOSTS THE BOTTOM-LINE BY MOLLY LUFFY

Corporate burnout and stress-related health problems are at an all-time high. Workplace demands have never been more intense and the damage that results from stress, overwhelm and burnout are costly to the organization and the individual. CALM10™ is a simple yet effective 10-minute meditative process that helps employees calm down, relax and achieve a refreshed level of focus and energy. Instructed to be used just in time when stress levels are high, CALM10™ interrupts the downward spiral so employees can reboot and continue their day in a clearer state being able to make better decisions and solve problems more calmly and efficiently. Resilience, productivity and innovation increase while stress levels fall.

What?

- Participants will recognize the benefits of meditation and why successful organizations are teaching their employees this skill
- Participants will practice the CALM10 method - a fast and easy meditation process they can use anytime to shift out of stress into a clearer, calmer state
- Participants will learn how they personally are experiencing different levels of stress - how it is showing up in their lives - in ways they did not realize - a true eye-opener

So What?

- Learn a tool you can use on a daily basis to de-stress and become more mindful which influences your ability to lead at work or at home
- Recognize the extent to which stress is impacting you, so you can make better choices and create new habits
- Achieve a clearer, calmer state, make better decisions, access creativity and intuition more easily, and solve problems more easily

Now What?

- The CALM10™ method can be used just-in-time when stress levels are high, or as a preventative measure
- Past attendees use CALM10™ before bed, before work, at lunchtime, on planes, in the driveway before they walk in the house - in a variety of situations
- Use the CALM10™ tool on a consistent basis to access an expanded way of perceiving your world and those around you

## 5F INCREASING CREATIVITY BY EMBRACING VULNERABILITY THROUGH ARTS ENHANCED/INTEGRATED EXPERIENCES BY A HELENE ROBINSON

This workshop will be punctuated by three integrated arts activities where participants will create art and display it allowing them to experience a traditional art activity and also experience many of the concepts that will be discussed during the direct instruction. Between the art activities, participants will have the opportunity reflect on their emotions and learn about phases of the creative process, 3 views on creativity, arts enhanced activities and art integrated activities as compared to traditional art experiences, vulnerability, shame as compared to guilt, shame and creativity, components of self-management (self-instruction, self-monitoring, self-evaluation, and self-reinforcement), tools to use to increase these skills in learners/workers, components necessary to build trust, and acting skills needed to create a tableau. Arts experiences will include visual and performing arts to solidify the concepts explored during the workshop. The presenter will lead the participants to reflect on the difference between their emotions and behaviors during the 3 simulations to identify factors that created or inhibited their courage to be vulnerable, feelings of shame and perfectionism, worthiness and healthy striving, trust, and self-management. The session will end with participants identifying specific learning or working environments that they might want to transform and develop specific action steps applying these concepts/skills to increase the creativity and productivity in self-managed, compassionate, trusting, creative communities.

What?

- Participants will learn about arts integration, the creative process, different beliefs about creativity, and how it can transform learning/working environments to empower people to engage from a place of worthiness
- Participants will learn about vulnerability, why it's essential to embrace vulnerability, the difference between shame and guilt, and how to let go of comparison to cultivate creativity
- Participants will experience feeling vulnerable as they create and share art to communicate their message and also as audience members examining and perceiving art to understand other artists messages

So What?

- Transform perceptions about how art enhanced/integrated experiences can be used to facilitate a sense of worthiness and healthy striving instead of perfectionism and a focus on the end product
- Be motivated to create learning and working environments where people develop courage to be imperfect and own their story so true connection can happen and creativity can flourish
- Leave with practical ways of creating learning/working environments that build trust and increase creativity when designing/creating in communities

Now What?

- Reflect on your emotions from the arts experiences and identify factors that facilitated specific emotions and behaviors and use this experience to guide in your own choices when developing their specific action steps
- Identify specific learning/working environments in your setting where shame and people's reactions to shame have been dominating the work climate and engagement has been low
- Explore ideas and develop specific action steps you can implement to engage learners/workers in self- managed, compassionate, creative communities where vulnerability is embraced and failure is re-framed as an essential part of the creative process

## BREAK AND FINAL SILENT AUCTION BID: 3:45 PM

Get your final bids in for the silent auction! Enjoy the beautiful weather and give your brain a break! All of these options are available to you during this afternoon break.

SATURDAY, MARCH 30, 2019 SATURDAY CONCURRENT SESSIONS: 4:14-5:15 PM

## 6A I CONNECT, THEREFORE I AM (PART 2) BY ROBYN STRATTON-BERKESSEL

This is a continuation of Session 5A - please see that session for full description.

## 6B TAKING THE HIGHER ROAD: HOW TO MAKE THE RIGHT DECISIONS EVERY TIME BY LESLIE AUSTIN

Taking The Higher Road is a vision for how to make better, more creative decisions. Taking The Higher Road is an easily learned process which results in more than problem-solving. It is a vision that leads you to the right action, every time. To take the higher road, every decision you make must be a values-based decision that accomplishes three goals simultaneously: #1 It works for the good of all. #2 It focuses on long-term growth. #3 It brings out the best in everyone involved. In making a decision using this process, know that at any one time your short-term goal may not fully succeed, but you're doing what's strategically and morally right, and you're building your capacity for ongoing growth, better relationships, and future success. Taking the higher road makes it possible for any leader, person, or organization to fulfill their highest potential—always. Really, is there any other way to go?

What?

- Participants will understand that Taking The Higher Road is it is a creative way of life, not just a vision or a process
- Participants will easily learn a systematic process for how to go about making smart creative, strategic and morally-informed decisions and choices
- Participants will experience the process during the workshop so it can be immediately put to use in any domain of their lives

So What?

- Be reminded how important it is to keep your moral compass focused at all times as you go through life's journey, to your ultimate benefit
- See ways that this powerful process can be consistently applied to any domain of your life, whether personal, work, spiritual, relationship, business or pleasure
- Understand the practical benefits of this big-picture, long-term perspective in strategizing and making decisions and how to use it wisely

Now What?

- Be able to immediately apply your experience of the concepts and process in the workshop directly to your daily life
- Gain confidence in your ability to make the right decisions by Taking The Higher Road every time
- Support yourself by referring to the handout supplied to help you practice Taking The Higher Road whenever possible

## 6C HOW IMAGINATION SOLVES BUSINESS PROBLEMS BY OKSANA SEDASHOVA

The power of imagination can not be overestimated. The best minds throughout history have said that each invention began with an idea that arose in their head. Today, in the VUCA (volatility, uncertainty, complexity, ambiguity) world where everything is unsteady and unpredictable, thinking processes such as the ability to use the imagination, acquire special value. Taking part in the workshop, you will learn to use the power of imagination to effectively solve business problems.

What?

- Participants will learn how the brain works when generating ideas
- Participants will download non-standard thinking with special exercises that will allow them to free their mind from templates and master new thinking patterns
- Participants will use the force of synesthesia to activate creativity

So What?

- Improve power of 5 senses for incredible creative thinking in business
- Learn to see solutions to problems with the inner eye
- Harness the power of imagination to do any job while feeling excited and happy

Now What?

- Conduct training seminars on the activation of imagination for employees
- Apply these methods in your work every day, creating a new vision for the development of products and services
- Gain knowledge to help you update the corporate culture in your workplace, by giving special recognition not to the performance, but to the creativity of employees

## **6D CHANGE THE WAY YOU FEEL WITH RIM (REGENERATING IMAGES IN MEMORY) BY MICHAEL KLINE**

You'll personally experience the fascinating benefits of RIM, a proven, powerful and gentle method using your imagination and innate creativity to unblock your own healing power to create quick, sustainable change. RIM is used by therapists and coaches to identify and remove hidden blocks, reduce stress and anxiety and ease emotional and physical pain to create health, love and success. Join this deep experiential journey into RIM's simple, yet profound power. Created by Dr. Deb Sandella, and endorsed by global transformation leaders like Jack Canfield, Dr. Larry Dossey, Dr. Shawne Deperon & others. (Note that session will be repeated as session 7B.)

What?

- Participants will experience tools to help people identify powerful hidden blocks and issues
- Participants will learn to allow and process emotions in real time for a richer and more relaxed life
- Participants will learn how to release old stuck emotions even from early childhood experience

So What?

- As emotions influence our behaviors, old stuck emotions keep us in old stuck ways that may no longer be serving us or the world
- Releasing old thoughts and beliefs invite self awareness at a much deeper level, through which we can see others differently

Now What?

- Let go of old emotional hurts and pains
- Discover new tools for helping people identify and remove hidden block to success
- Reduce stress, anxiety and stuck-ness for yourself and/or clients

## **6E DIVINE IMAGINATION: CREATIVITY, CURIOSITY AND THE EVOLUTION OF CONSCIOUSNESS BY GALIN MCGOWAN**

An exploration of the source of imagination; reasons we have it and how imagination makes us a unique species on the planet; and how imagination evolves consciousness into the realm of the Divine. As humans we continue to evolve into more and more complex thinking and to deepen our "humanhood" we need art, creativity and imagination. These help us express our transformation and integration of personal depth experiences that are difficult to describe to one another. This workshop will present and integrate theories of Carl Jung, Teilhard de Chardin, Terrence Mckenna, and current findings in neuroscience, plus visual material sourced from the collective unconscious. Participants will be invited to discuss thoughts, ideas and imaginings.

What?

- Participants will receive an introduction to theories of Jung, de Chardin, Mckenna as they relate to creativity, curiosity and imagination
- Participants will experience active imagination
- Participants will learn how curiosity develops

So What?

- View the world through a lens of divine imagination, expand boundaries of creative thinking

Now What?

- Apply to your spiritual life, ways of expressing wonder, and to sharing creative consciousness

## **SNACKS AND ANNOUNCEMENTS OF THE SUCCESSFUL AUCTION BIDDERS: 5:15 PM**

Join us in the Rotunda for snacks, and to find out what treasures you've won in the silent auction.

REMEMBER, SUNDAY IS AT FLORIDA STUDIO THEATRE!!

SUNDAY KEYNOTE - NAVIGATING THE DRAMATIC WORLD:  
A VIEW FROM BOTH ON AND OFF THE STAGE: 8:45 AM

SUNDAY, MARCH 31, 2019 SUNDAY CONCURRENT SESSIONS: 10:00-11:00 AM  
FLORIDA STUDIO THEATRE

## 7A WHAT'S SO FUNNY? BY WILL LUERA

The principles and structures of improvisation celebrate laughter and the human spirit. This seminar demonstrates that, in business and in life, humor can inspire creativity and nourish collaboration. Employing the collaborative technology of Improv, businesses, organizations, and teams delight in a dynamic process of interactive discovery, leading them to the possibilities created when their "inner censor" is disarmed. This training seminar is completely interactive demonstrating the benefits of integrating improv humor into management, sales, marketing, customer service and virtually any other business function.

What?

- Participants will remember that everyone has a sense of humor
- Participants will discover that real life is hilarious
- Participants will experience the healing power of laughter

So What?

- We all have a unique voice
- Improv is about discovering, not inventing
- Humor is an easy way to find empathy

Now What?

- Teach your own workshops
- Learn games that can be played on your own to recalibrate your sense of humor

## 7B CHANGE THE WAY YOU FEEL WITH RIM (REGENERATING IMAGES IN MEMORY) BY MICHAEL KLINE

You'll personally experience the fascinating benefits of RIM, a proven, powerful and gentle method using your imagination and innate creativity to unblock your own healing power to create quick, sustainable change. RIM is used by therapists and coaches to identify and remove hidden blocks, reduce stress and anxiety and ease emotional and physical pain to create health, love and success. Join this deep experiential journey into RIM's simple, yet profound power. Created by Dr. Deb Sandella, and endorsed by global transformation leaders like Jack Canfield, Dr. Larry Dossey, Dr. Shawne Deperon & others. (Note that this is a repeat of session 6D.)

What?

- Participants will experience tools to help people identify powerful hidden blocks and issues
- Participants will learn to allow and process emotions in real time for a richer and more relaxed life
- Participants will learn how to release old stuck emotions even from early childhood experience

So What?

- As emotions influence our behaviors, old stuck emotions keep us in old stuck ways that may no longer be serving us or the world
- Releasing old thoughts and beliefs invite self awareness at a much deeper level, through which we can see others differently

Now What?

- Let go of old emotional hurts and pains
- Discover new tools for helping people identify and remove hidden block to success
- Reduce stress, anxiety and stuck-ness for yourself and/or clients

## **7C THE CREATIVE POWER OF JOYFUL ACTIVISM BY MARGARET HAAS**

There are innumerable challenges and threats to nature that now confront us all. If you are like Margaret, all the issues, threats, and unsolvable problems before us make you feel like you want to run away, change the channel, flip to the next page. Forget about it all until the next issue is suddenly there before you in the headlines. Obviously we can't hide and expect to create the changes so desperately needed in our world. What to do? We can change our perspective creatively. Start by focusing on what we treasure and honor on our dear planet. We can inspire and empower ourselves and others to take action joyfully to heal Mother Earth now. There is phenomenal power in the positive intention of a few to change the world--drops of water run to rivulets which run to rivers which run to the ocean! This workshop will provide a set of steps and experiential exercises to support the first actions we can each take to create positive actions to heal the issues that threaten us now.

What?

- Participants will confront environmental issues from a creative and spiritual perspective which can be a joyful experience
- Participants will confront environmental issues from a creative and spiritual perspective which can create real-world positive change, step by step
- Participants will learn that each and every individual person can make a difference once they set a positive intention to create change for the better

So What?

- Leave empowered knowing they can create positive change in the world
- Create an intention to take action from a spiritual and positive intention
- Take creative action and create positive change in the world

Now What?

- Begin to identify which environmental issues you would like to focus on and to plan first steps to take action
- Feel more creative and joyful about your ability to make a positive difference in their environment
- Inspire others to become creative activists as well, creating environmental change through joyful activism

**SUNDAY, MARCH 31, 2019 SUNDAY CONCURRENT SESSIONS: 11:15-12:15 PM  
FLORIDA STUDIO THEATRE**

## **8A CREATING CREATIVE FAMILIES BY ABBY CARVIN AND MISSY CARVIN**

Come learn from mother-daughter pair Missy and Abby Carvin about creative strategies you can use in your own family. From family dialogues to problem solving and communication techniques, you'll find tips you can use right away. No matter what your family looks like, if you have a family, this session is for you!

What?

- Participants will learn creative strategies for managing family conversations
- Participants will learn how to solve problems more creatively within the family unit
- Participants will find strategies that work for maintaining creative family relationships

So What?

- Work on creative goals for your family
- Practice holding creative conversations

Now What?

- Improve the creative output of your family unit
- Feel more connected to the people in your family

## **8B CREATING YOUR OWN UTOPIA BY NANETTE SAYLOR**

Create the game of your team's Utopia - The Land of Creativity! You'll work on the Name, Official Seal, Mascot, Motto or "why statement", Key elements of the society/Rules (top 5), Invitation to Others, and then present your team's game back to the larger group. No over-thinking allowed.

What?

- Participants will experience a quick creative process with observation discussion as closure

So What?

- Learn what's really valuable to you

Now What:

- How might you apply what you've learned in this workshop?
- Feel secure in your Land of Creativity

## **8C NAVIGATING BEYOND WORDS: UNLOCKING IDEAS USING VISUAL EXPERIENCES BY KITTY HEUSNER**

Explore ways to unlock ideas, hopes and concerns by using visual experiences. During this workshop use color, pictures and other visual stimuli to trigger your ideas, thoughts and feelings. Experience strategies that you can apply personally and professionally. Navigating change is strengthened when it is a multi-sensory journey.

What?

- Participants will experience multiple visual strategies that can be used in a wide variety of ways
- Participants will explore issues and ideas that are personally important
- Participants will enjoy using their eyes to map a path forward

So What?

- Expand the use of visual stimuli both personally and professionally
- Practice thinking "in color"

Now What?

- Use the simple tools and strategies in both personal and professional settings
- Find new meaning in visual stimuli

**SUNDAY CLOSING - RED ZEBRA: 12:15**



# HISTORY

## BRIEF HISTORY OF FLORIDA CREATIVITY

Ted Callisto, Kitty Heusner and Nancy Myers (Founders) were acquainted through CEF/CPSI experiences and wanted to continue to learn and to share the mindset and skillset that fostered creative thinking and problem solving.

The conference began with two gatherings on Siesta Key in the Falls of 2003 (45 people) and (30 people) 2004.

We shifted to late winters in 2006 (challenge of hurricanes in Fall) and moved to the Program Center of the Girl Scouts of GulfCoast Florida (larger space and potential for involving young people).

The conference grew during the next seven years. The program expanded, we added an annual theme and the program featured concurrent workshops of varying lengths, day-long workshops as well as KeyNote Experiences. We also provided learning opportunities for Girl Scouts and other young people. In addition, we sponsored teams of GS teens to attend CPSI for 6 summers.

In 2013, the conference moved to USFSM campus and Florida Studio Theatre (larger facilities and opportunities to expand our partnership and older student involvement).

We became the Florida Creativity Alliance, Inc. in 2015, a Florida 501(c)3.

We promote and encourage creativity and innovation in ways which make a positive difference in people's lives, communities, and the world.

Florida Creativity is primarily a volunteer effort. We contract the services of several people to manage logistics, develop and support the website, help provide PR and marketing, manage on site registration and provide financial record keeping.

Over 250 Leaders and Core Volunteers have made the past 16 years of learning and sharing possible through their generosity in volunteering their time and expertise.

Welcome!

We hope you will continue to enrich this history as we NAVIGATE NOW & BEYOND!

IN PARTNERSHIP WITH AND HOSTED BY:

