

Florida Creativity Weekend Program
March 24-26, 2017
Conference at a Glance

FRIDAY, March 24, 2017 USF Sarasota-Manatee

8:00 – 8:45 --- Registration and a Light Breakfast in Selby Auditorium

9:00 AM – 12:15 PM – Friday Morning Workshops

Topic/Title	Room Number	Presenter(s)	Brief Description
Looking Back to Move Forward: Memoir Poetry	A203B	Ann Bracken Kathy Conway	Poetry can be especially useful as a way to capture life experiences. Through a series of discussions and writing exercises, poetically explore the past.
Dancing With Creativity	A217	Gail Condric	With or without physically dancing, learn how to free dance with your ideas, listen to your inner voice, and remove blocks to find your own Creative Source. Bring your dancing spirit and be amazed at what this process reveals.
Powerful Models for Creative Learning: Lessons From The Classroom And Training Room	A214	Sue Keller-Mathers Kristen Peterson	Teaching creativity concepts, tools, processes and skills greatly improves educational practices. Through sharing a variety of experiences in teaching and training, learn ways for effective delivery of lessons, training sessions and programs.
Re-Discover Creativity! Learn and Apply Deliberate Creative Problem Solving	A203A	Hedria Lunken Saltzman	Explore methods to deliberately access Creative Problem Solving techniques. The tools and techniques introduced, demonstrated and practiced will show you how to open yourself to more ideas and suggestions.
Adventures in Reflection Part I	B333	Kitty Heusner Ann Shank	Using Ann's and Kitty's photos turned into kaleidoscopic images and a variety of reflective tools and experiences, explore your own opportunities and challenges. The experience can be used professionally and personally.

1:15 PM – 4:30 PM – Friday Afternoon Workshops

Topic/Title	Room Number	Presenter(s)	Brief Description
Rewiring Your Brain	A217	Christine Hopkins Patrick Jackson	Emotional Intelligence is a significant predictor of success in the workplace and beyond. Utilize hands-on activities, discussion and data to examine strategies to effectively use emotions to build interpersonal relationships.
Learn Better Teach Better – The Magic of Win Wenger's Strategies	B336	Tim Hurson	Learn and practice a series of tools guaranteed to enhance learning, retention, engagement and fun. These tools are based on the work of Win Wenger, a true genius at understanding how the mind processes facts and feelings.
Ikigai – Your Reason for Being	A214	Phyllis Mufson	Ikigai is a Japanese concept that has been translated as “reason for being.” Through creative fun and introspection, gain insight into your own personal Ikigai, the constellation of passions, purpose and potential that grounds you.
What Can You Imagine? Awakening Creativity Through Imagination	A203A	Marta Ockuly Karen Rudolf	Participants in this ‘playshop’ will be prepared to leap into the future and return to the present with the inspiration needed to turbo charge personal creativity! You’ll imagine, play, express, have fun, push past old boundaries and reflect.

Four Sight: Identify Your Problem Solving Preferences	A203B	Katie Tagye	Understanding your particular approach toward innovating can enable success in our ever-changing world. Four Sight is a research-based assessment based on a four-step universal process for problem solving.
Adventures in Reflection Part II	B333	Kitty Heusner Ann Shank	Using regular and reverse images of your own photos create a new reflective piece...your own kaleidoscopic photos. See things from new angles and in new ways as you enjoy your own creations.

Conference Opening and Florida Creativity Weekend Celebration

Selby Auditorium

4:30 PM – 7:30 PM

Time/Title	Room Number	Presenters	Brief Description
4:30 – 5:00	Selby		Registration Mix and Mingle Visit the Silent Auction and Doodle Wall RELAX
5:00 – 7:30	Selby	Dr Jane Rose Dr. Kitty Heusner, Marta Ockuly Will Luera and Friends from FST	Opening Celebration: A Time to Re-Discover *Welcome from USF Sarasota-Manatee and Florida Creativity Alliance *Re-Discover Creativity by Igniting Imagination through music, movement and drawing *Mix and mingle with fellow attendees *Enjoy appetizers, treats and the cash bar
7:30 Adjourn			Enjoy your evening and creative dreams!

SATURDAY, March 25, 2017 USF Sarasota-Manatee

8:00 – 8:30 --- Registration and a Light Breakfast in Selby Auditorium

Topic/Title	Room Number	Presenter(s)	Brief Description
8:30 Welcome to Saturday	Selby	USF Chancellor, Dr. Sandra Stone	Welcome to USF: Celebrating 41 Years of Unlocking Learning
		Hedria Saltzman	Warm up your creativity muscles!
		Kitty Heusner	Overview of the day's workshop choices

Concurrent Sessions 1 9:15 – 10:45			
Creating the Climate for Innovation: The Missing Link for Advancing Innovation in Your Organization	B336	Dawn DePasquale	This interactive workshop focuses on the factors that critically affect productivity and explores approaches for encouraging innovation in the workplace. Participants will complete a sample self-assessment based on the Situational Outlook Questionnaire.
Party Your Way to Great Ideas: How to Throw the Perfect Session (Or Party)	A214	Lee Kitchen Josh Mahaney	Learn some essential elements needed to host the perfect idea session. Understand the ‘party arc’ to ensure that every ideating session is set up for success.
Cleaner, Meaner Magnetism	A221	Ellen Koronet Mark Shuler	Whether for business or personal pursuits, when our energy is scattered, we take much longer to reach a goal. Gain a template to supercharge personal and professional goals and to discover how to manage personal energy conservation.
Creativity is the New Currency	A203A	Marta Ockuly	Creativity reimaged can make the difference between flourishing and floundering. Join Marta for a fun and inspiring session full of insights into new neuroscience and neurobiology data that can transform old beliefs about creativity.
The Courage to Create: Unleash Your Super Powers	B334	Nanette Saylor	Unleash your Super-Powers and become a superhero in your work and life. Participants will be guided to identify a personal ‘super-power’ and use a myriad of repurposed materials to fashion a superhero badge.
BREAK 10:45			
Concurrent Sessions II 11:15-12:45			
Use Your Whole Box of Crayons: Add Color to Your Entire Life	B336	Robert Alan Black	We are all born into a universe with an infinite number of colors and yet often turn into ‘medium gray pencils.’ This session is designed to help people discover ways to add color to all parts of their lives.
Hocus Pocus: Art for Focus	A214	Ann Bracken Christella Potts	The simple act of making art is a form of alchemical magic, as it takes the mundane and transforms it into something special. By joining Ann and Christella in some productive play, you’ll leave the workshop with an original poem and a simple, hand-made journal.
Orion’s Belt: How to Discover Your Why and Find Your Way	B334	Tim Hurson	People are complex and changing beings with complex and changing motivations. Tim will show you how exploring the three stars of your personal Orion’s Belt can help you define your true ‘whys’ and guide you to the goals you want to achieve.
Re-Discover Your Strengths: The Key to Unlocking A New Way of Being	A203A	Jamie Molnar	In this introduction to the Gallup’s strength-based development program, learn how you can cultivate your talents to be your best.
The Innovative Leader: Integrating Mind, Body and Spirit	A221	William Sturner	Enter the interactive world of innovation where you will enact the major roles of a truly creative professional. Assess your capacity for integrating these crucial roles through a series of highly experimental exercises.

12:45 – 2:15 Lunch – Take a Creative Brain-Building Nutrition Break	Activity Menus available at lunch!	Ann Barcken Kathy Conway Gail Condrick Sue Keller-Mathers Michelle Korenfeld Sarah Miller Hedria Saltzman Jackie Simmons	Opportunities include round table discussions about Creativity and Aging, Creativity in Education, Becoming Involved with Florida Creativity Alliance, Inc. as well as a Poetry Reading, K.O.S.H. System for improving relationships, Raising Creative Children from the author's point of view, and enjoying movement through Dancing with Creativity exercises
Concurrent Session III 2:15-3:45			
Activate Your Brain Through Collage Making	A214	Katya De Luisa	Photo images, whether personal photographs or magazine imagery, affect our perception and influence our brain function, mind and emotions. Katya will demonstrate how collage making can help exercise the whole brain while providing a hands-on experience for all participants.
Changing Channels and Prototyping: Two Powerful Tools to Move an Organization Forward	B336	Gert Garman	Learn and practice two powerful tools – changing channels and prototyping - to move ideas and organizations forward. Changing channels uses the directions on the remote control to improve programming. Prototyping brings ideas to life by engaging the Visual, Auditory, and Kinesthetic processors.
Performing Every Day	A221	Will Lurea	Engage in the experience of interactive discovery allowing yourself to not only think outside of the box but to interact successfully out of the box as well.
Breaking It Open	A203A	Karen Lynch Beth Slazak	Sometimes it takes going through a mess to find the comfort and joy waiting on the other side. There is something of value when you're in the middle of chaos. Explore how there is a gift in every adversity.
Doodling for Business	B334	Laura West	85% of us learn best through visual communication. In this experiential workshop learn how to communicate visually by creating simple InfoDoodles.
3:45			Head to the Selby Auditorium → SNACKS Final Bidding on the Silent Auction (closes at 4:15)
4:15 Welcome back!	Selby	Priscilla Goodwin-Serra	
KEYNOTE: Think, Play, Create Your Past, Present, Future Creative Self		Sue Keller-Mathers	Let's THINK about your creative self, PLAY with your creative strengths and CREATE a future that connects your interests and talents to creative endeavors yet to come.
5:30			Closing
5:45			ADJOURN Enjoy Dinner with Creativity Friends or just relax on your own.

SUNDAY, March 26, 2017 FLORIDA STUDIO THEATRE

8:00 – 8:45 --- Registration and a Special Breakfast in the Gompertz Theatre Lobby and John C Court Cabaret.

Tours of the Florida Studio Theatre Complex

Topic/Title	Room Number	Presenter(s)	Brief Description
8:45	John C. Court Cabaret	Kitty Heusner	Welcome and Overview of the Day
9:15-10:15 Concurrent Session IV			
If I Am Creative... What Do I Want My Life To Be Now!?	Keating Theatre	Robert Alan Black	During the Seasons of our lives we each go through many changes. Whatever season you are in now CHOOSE to CHANGE and become more CREATIVE.
The Science and Spirituality of the Dementia Experience	Bea Friedman Room	Katya De Luisa	This is a presentation and discussion that highlights the scientific facts of dementia and how this could correlate to a spiritual experience. There is no focus on any specific spiritual practice.
Unleash Your Inner Creative Super Hero	Goldstein Cabaret	Lee Kitchen Sura Omidifar	In this introspective workshop, you will have the opportunity to identify where you are naturally strong and learn how to leverage that talent to be a force for creative good. Also , you will explore how weaknesses act as ‘kryptonite’ in the way of success.
Instinct or Intuition? An Important Distinction	Studio A	Mark Shuler	Both instinct and intuition affect our life experiences. Through discussion, exercises and process, discover and define how both of these functions work. Be prepared to shift your perceptions.
The Creative Leader: Riding an Elephant Named Fear-Less	Studio C	Jackie Simmons	This workshop is a journey through story. At an early age, many of us learned to be afraid which consequently confined our creativity to “safe” outlets. Gain new perspective on the ‘rules’ you inherited. Increase your creative impact and reduce your stress.

10:30-11:30 Concurrent Session V			
Trailblazin' Relationships	Keating Theater	Priscilla Goodwin-Serra	Relationships can be tough, yet oh so rewarding. Join this session to explore how to apply creativity skills to ensure your relationships will THRIVE.
Raising Creative Thinkers	Bea Friedman Room	Michelle Korenfeld	Discover how science, art, nature and environment can interconnect towards igniting creative thinkers. Whether you are an educator, parent, grandparent or friend to youngsters, YOU can make a difference by engaging them creatively.
Faster Horses: Designing with Empathy	Studio A	Josh Mahaney	Henry Ford claimed that if he asked people what they wanted, they would have said, "a faster horse." Learn how to create the right blend of people, places, and situations to inspire enough imaginative freedom for that next "thing" to manifest.
Practical Creativity at Work	Goldstein Cabaret	Laura West	Join this fun and experiential workshop to unlock your creativity at work. Experience practical tools and techniques to apply to everyday situations.
11:45 KEYNOTE: Creativity as the Oil of the Future	Keating Theater	Dr. Larry Thompson	Art and design are parts of every facet of our lives. Major companies and industry leaders cite creativity as a leading quality they seek in new employees. Join Dr. Thompson, a "creative evangelist", to learn about his vision and the amazing programs at Ringling College of Art and Design.
12:30-1:00 Closing	Keating Theater	Hedria Saltzman and Company	

SEE YOU NEXT YEAR!!
FLORIDA CREATIVITY WEEKEND
CONTINUE YOUR RE-DISCOVERY AT OUR 15TH ANNUAL CONFERENCE
MARCH 23 – 25, 2018